

CREATE YOUR DREAM STREAM OF ART INCOME

Rate each revenue stream below from 1-10 on how much you would LOVE to make money from this avenue. Your top 2-3 are where you should pursue making money with your art first. Email me a copy and I will send you resources for where to begin.

1. Selling originals – write down what sounds like the most fun to you – Gallery shows, Summer art fairs, online sales, coffee shop/library type shows, Website, Etsy, Art association shows, Juried shows?

2. Selling prints, notecards, phone cases – write down what gets you most excited to sell yourself? Would it be canvas prints, prints on paper or metal or wood? Notecards?

3. Art Licensing - write down any particular products you are most interested in licensing your art on – Do you have a dream company where you'd love to see your art in their store?

4. Teaching – write down what you are most interested in teaching – paint parties? Quickie classes? Weekend workshops? Online classes? Teaching for an Arts Organization or Supply Store?

5. Commissions – write down what type of commissions (if any) sounds wonderful to you – Murals, paintings for private homes, paintings for corporate offices?

6. Working in the Art Industry – write down where you would want to work that you would find deliciously fun – in a gallery, for a publication?