



# Art Business Checklist

Artist Name :

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Art Income Goal 1 yr:

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Art Income Goal 2 yrs:

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# Dream Art Business

What does your dream Art Business look like in the next year?

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# What are you priority goals?

Selling originals? Selling prints or products?  
Finishing a website this year? Growing your  
email list?



**Notes :**

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# Art Business Checklist

<b>Essential Tool</b>	<b>What will I need help with?</b>
Making time for my Art	
My Art Business Mindset	
Creating a Brand: Logo, fonts, colors, conversational tone	
Growing my Email List, Setting up my Lead Magnet	
Creating an Email series to release my next Painting Collection, Writing emails	
Social Media, Adding Linktree, knowing how to create Buzz about my work	
Art Licensing – Creating Products with my Art on them and selling them, Contracts	
Creating a show schedule for the year and knowing how to promote it. PR Kit	
Having an attractive, magnetic Website with search engine optimization	

